

# The Canadian Soft Drink and Ice Manufacturing Industry

# Appendix A

NAICS<sup>d</sup> 31211 Soft Drink, Bottled Water and Ice Manufacturing, 1996-2007

	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2005/04
<b>PRINCIPAL STATISTICS<sup>a</sup></b>													
Establishments	126	121	116	110	165	174	184	190					
Companies	102	96	94	82	135	140	154	157					
Employment Total (number of employees) <sup>o</sup>	11,372	11,662	13,394	13,217	13,355	11,365	10,897	9,323	9,839	9,383			-4.6%
Production <sup>o</sup>	5,183	5,077	5,400	5,152	5,419	5,388	4,963	4,278	4,706	4,472			-5.0%
Administration <sup>o</sup>	6,189	6,585	7,994	8,065	7,936	5,977	5,934	5,045	5,133	4,911			-4.3%
GDP (millions of constant 1997\$)	591	726	915	818	847	834	868	1,014	1,050	1,060	1,093	239	1.0%
Total Shipments (millions \$)	2,728.4	2,905.2	3,264	3,178	3,427	3,381	3,455	3,318	3,866	3,650			-5.6%
Shipments, Own Manufacturing (millions \$)	2,507.7	2,752.0	3,124	3,062	3,020	3,128	3,211	3,174	3,721	3,509			-5.7%
Value-added, Own Manufacturing (millions \$)	860.5	989.4	1,191	1,037	1,156	1,101	1,258	1,143	1,619	1,480			-8.6%
Value-added/worker, Own Manufacturing (millions \$)	0.17	0.19	0.22	0.20	0.21	0.20	0.25	0.27	0.34	0.33			-3.8%
Value-added as % of Shipments, Own Manufacturing	34.3	36.0	38.1	33.9	38.3	35.2	39.2	36.0	43.5	42.2			-3.1%
Domestic Market (millions \$)	2,361.9	2,566.1	2,944	2,874	2,889	3,020	3,063	3,046	3,599	3,496			-2.9%
Domestic Penetration	95.1%	92.7%	91.5%	90.7%	91.5%	91.6%	91.2%	91.2%	93.8%	91.9%			
Investment (millions \$) <sup>c</sup>													
Capital Construction	x	2.3	13.6 x	x		10.2	35.4	5.3 n/a	n/a				
Capital Machinery and Equipment	x	139.7	263.5 x	x		113.3	161.3	110.9 n/a	n/a				
<b>TRADE STATISTICS<sup>a</sup></b>													<b>2007/06</b>
<b>Global</b>													
Exports (millions \$)	260.9	373.0	430.8	455.0	376.5	361.5	417.7	397.0	344.4	295.2	235.6	162.6	-31.0%
Exports as % of Shipments, Own Manufacturing	10.4%	13.6%	13.8%	14.9%	12.5%	11.6%	13.0%	12.5%	9.3%	8.4%			
Imports (millions \$)	115.1	187.1	251.0	267.0	245.6	253.9	270.0	269.1	223.2	282.4	291.6	348.9	19.6%
Imports as % of Domestic Market	4.9%	7.3%	8.5%	9.3%	8.5%	8.4%	8.8%	8.8%	6.2%	8.1%			
Balance of Trade (millions \$)	145.8	185.9	179.8	187.9	130.9	107.6	147.7	127.9	121.2	12.8	-56.0	-186.3	
<b>With the US</b>													
Exports (millions \$)	240.2	343.8	401.1	411.5	355.5	343.3	407.1	376.8	326.2	271.9	209.6	142.8	-31.9%
Imports (millions \$)	80.0	145.3	208.7	227.7	199.5	206.6	213.6	207.1	152.0	185.6	185.7	224.9	21.1%
Balance of Trade (millions \$)	160.2	198.5	192.4	183.8	156.0	136.7	193.5	169.7	174.2	86.2	23.9	-82.2	

<sup>a</sup> Statistics Canada (CANSIM) and/or Annual Survey of Manufactures denotes confidentiality

<sup>b</sup> Annual Survey of Manufactures \* Most recent data used when available

<sup>c</sup> Statistics Canada Capital Expenditures - data at the 3119 level Average Annual Growth

<sup>d</sup> North American Industrial Classification System

NOTE: In 2000, a number of major conceptual and methodological changes were made to Statistics Canada's Annual Survey of Manufactures (ASM) which affects the comparability of the data with previous years. Data most affected by the changes are: number of establishments, number of employees, wages and salaries. Value of shipments, however, was little affected.

Modified February 29, 2008



AAG** 96-05	AAG** 00-05
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6.7%	4.6%
3.3%	1.3%
3.8%	3.0%
4.5%	3.9%

AAG** 07/97	AAG** 07-00
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-8.0%	-11.3%
6.4%	5.1%
-8.4%	-12.2%
4.5%	1.7%